

管理評論 Management Review

第30卷 第3期 2011年7月

目 錄

編輯語	陳聖賢	I
Editorial	Sheng-Syan Chen	
公司治理：董監事責任與董事會結構	陳彩稚、張瑞益	1
Corporate Governance: Directors' Liability and Board Structure	Tsai-Jyh Chen & Jui-I Chang	
家族與非家族企業之總經理替換與相對績效的關聯—以台灣上市公司為例	林穎芬、洪晨桓、陳羽甄	25
The Relationship between Managerial Successions of Family-controlled and Non-family-controlled Businesses and Relative Performances: An Empirical Study of Taiwan Listed Companies	Ying-Fen Lin, Chen-Huan Hong, & Yu-Zhen Chen	
應收帳款管理風格與績效之關聯性研究—以台灣電子產業為例	洪志洋、高立翰	49
Management Style of Accounts Receivable and Performance of the Firms: Evidence from Taiwan Electronics Industry	Chih-Young Hung & Li-Han Kao	
負面科技意會的前因與科技採用：台灣大車隊實證研究	侯勝宗、樊學良	73
The Antecedents and Consequences of Negative Technology Sense-making: A Longitudinal Field Study of the Taiwan Taxi Fleet	Sheng-Tsung Hou & Hsueh-Liang Fan	
合作網絡效益與高科技品牌建立之關聯模式分析	陳筱琪、唐迎華、楊佳翰、羅佩文	93
Collaborative Network Effect as a Bridge to Launch High-tech Brand	Hsiao-Chi Chen, Jerry Tang, Chia-Han Yang, & Pei-Wen Lo	