

Volume 16 Number 3 (September 2011)**Current Issue**

-
- 211 **Investigating the Relationships among E-Service Quality, Perceived Value, Satisfaction, and Behavioral Intentions in Taiwanese Online Shopping**
Miin-Jye Wen, Che-Hui Lien, Chung-Cheng Wu
[Abstract](#) [PDF](#)
- 225 **Program Trading Effects on KOSPI and KOSPI200 Futures Market**
Sang-Bum Park, Hee -Seong Kim
[Abstract](#) [PDF](#)
- 239 **The Impact of Word of Mouth on Organizational Attractiveness**
Shu-Yuan Chen, Jin-Feng Uen, Sz-Ping Peng, Shu-Hwa Chien
[Abstract](#) [PDF](#)
- 255 **The Mediating Role of Anticipated Guilt in Consumers' Textbook Piracy Intention**
Tai- An Lin ,Hung-Jen Su, Long-Chuan Lu
[Abstract](#) [PDF](#)
- 277 **The Relationship between Technology Industrial Cluster and Innovation in Taiwan**
Hsieh-Sheng Chen
[Abstract](#) [PDF](#)
- 289 **Valuation of R&D Projects**
Yu-Hong Liu
[Abstract](#) [PDF](#)