

THE VIEW FROM THE BRIDGE

CEO GERRY WANG MAY BEST BE REFERRED TO AS A MODERNISER WITH SEASPAN SHUNNING MANY OF THE NORMAL SHIPOWNING TRAITS

P32

'I'm on a mission to shake up the liner shipping industry'



DATA HUB

THIS MONTH'S DATA

Traffic volumes are under pressure and slot supply is being withdrawn as carriers address overcapacity issues.

P04

DATA HUB

SHIPPER SENTIMENT SURVEY

The Asian survey reveals that the panel is dissatisfied with claims processing, while very satisfied with other aspects of customer service, such as accuracy of invoices.

P04

DATA HUB

TRADE STATISTICS

Unlike the US, Europe outsourced more of its manufacturing to Asia last year. As a consequence, the Asia-Europe box trade was up 8% in 2011.

P06

DATA HUB

FREIGHT FORECASTER

The Asian analysis indicates that freight rates will remain under pressure this year in the eastbound transpacific tradelane, but will do better on some north-south routes.

P12



DATA HUB

CARRIER QUARTERLY

The status quo remains intact at the ocean carriers' top table, with the only upstart being China's CSCL. This is the first of our quarterly reports.

P14

DATA HUB

BOX LEASING RATES

Last year was a tale of two halves for the box rental industry with rates firm in H1 11 and falling in H2 11 as market trends softened. But this year the industry could see growth.

P16

DATA HUB

CHARTER RATES

The containership charter market endured a very difficult 2011 and prospects for this year look just as challenging.

P18

A BIG WIDE WORLD

BARRIERS COULD CRUSH WORLD ECONOMY

Protectionism is one of the greatest threats to growth in the world economy, says Philippe Hoehlinger.

P23

BOX WORLD BRIEFING

NEWS ANALYSIS

- Carriers close ranks against mighty Maersk
- Drewry and Japan's main carrier bosses fear that overcapacity will cripple carriers
- Crackdown on counterfeit gases being used in reefer boxes

P24

VIEW FROM THE BRIDGE

NO FEAR

Gerry Wang, ceo of Seaspans has shaken up the world of ship leasing and he has no intention of stopping.

P32

THE CARRIERS UP CLOSE

MEGA-CONSORTIA POSE CHALLENGE TO SHIPPERS

'Daily Maersk' from Asia to northern Europe last year has made other carriers join forces. But is it all good for shippers, we ask?

P38

TRADE ROUTE INTELLIGENCE

MADE IN ASIA

The Far East-South Asia trade has been one of the fastest growing in the world in recent years, but can such growth be maintained, *Containerisation International* asks?

P41

THE SHIPPER UP CLOSE

REVVING UP CHINA TRADE

Damco's China ceo tells *Containerisation International* why it has upped its sea-air solutions, and why a one-stop-shop is even more crucial for shippers serving the country.

P46



38

PORT-SIDE

WHITE-HOT AMBITION

Turkey-based Yildirim Group believes that the container industry needs to start thinking like other industries to really push on. *Containerisation International* reports.

P48

PORT-SIDE

BAHRAIN BOUNCE

Unrest in the Middle East and global economic jitters have impacted the young APM-operated Khalifa bin Salman Port in Bahrain. But as Adam Smallman hears, there could be an upswing.

P50



46

OPPORTUNITIES & RISK

GETTING TO GRIPS WITH PIRATES

While piracy incidents in the Gulf of Aden have declined, shipowners/operators must still pursue good management practice. We investigate.

P52

THE TECH DIFFERENCE

FIRST OUT OF THE GATE

The Colombian Port of Santa Marta tells *Containerisation International* how Tideworks Technology has transformed its manual customer services to an automated operating system.

P54

'SHOW ME THE MONEY!'

GETTING AT THE REAL COST OF MONEY

Charles de Trenck 'digs deep' to find out what returns are needed to cover the increased cost of raising funds for buying ships.

P56



www.portgot.se

THINK BIG!

There may be harbours that are bigger than we are but not in our part of the world. Port of Gothenburg is the largest one in Scandinavia, where 175 ships call in each week. Thanks to our efficient and sustainable transport network, we reach 70 % of the industrial production in the Scandinavian markets in six hours.



THE PORT OF SCANDINAVIA