

THE VIEW FROM THE BRIDGE

**OTTO SCHACHT:
PEOPLE ARE
K+N'S MOST
IMPORTANT
ASSET**

P40

'We have alliances with all global carriers'



DATA HUB

THIS MONTH'S DATA

Cargo volumes remain soft and freight rates under pressure. But growth in the world fleet is slowing.

P04

DATA HUB

SHIPPER SENTIMENT SURVEY

The first North American Shipper Sentiment Survey has some surprising results about which carriers made the grade and those that did not.

P04

DATA HUB

TRADE STATISTICS

The fastest growing liner trades in the world are those to/from the developing world and this will remain the case throughout 2012.

P06

DATA HUB

FREIGHT RATE INDICATORS

Freight rates continued their downward spiral on many trades in Q4 11. However, there is hope that some element of recent planned increases will hold.

P12



30

DATA HUB

BUNKER QUARTERLY

Bunker prices rose and fell and then climbed again between October 2011 and February 2012, and they look set to increase again.

P16

DATA HUB

REEFER BOX UPDATE

Andrew Foxcroft of Foxcroft Container Data UK explains why the demand for reefer containers held up very well last year, and why 2012 is expected to be another good year.

P17

DATA HUB

WORLD FLEET UPDATE

The container shipping market started the year under considerable pressure and January saw falling prices, a lack of new orders and ocean carriers allowing options to lapse.

P18

DATA HUB

FREIGHT FORECASTER

This month's analysis of the likely effects of supply and demand on freight rates covers key tradelanes focused on North America. It indicates that lacklustre US cargo growth in 2012 is unlikely to save ocean carriers much more than in 2011.

P14

A BIG WIDE WORLD

COST ACCOUNTABILITY

Until genuine costs are used as the basis for determining freight rates, sustainable services will be difficult to maintain, argues *Philippe Hoehlinger*.

P24

BOX WORLD BRIEFING

NEWS ANALYSIS

- Dash for cash in Asia/Europe tradelane
- Changes on the US-ECSA tradelane
- APM T to invest USD2.5 billion in Latin America
- Transnet to build S. Africa-Swaziland rail line

P25

VIEW FROM THE BRIDGE

VIEW FROM BOTH SIDES

Kuehne+Nagel's senior executive Otto Schacht explains how he sees the container industry evolving, including the relationship between ocean carriers and forwarders.

P40

THE CARRIERS UP CLOSE

ZIM AT THE CROSSROADS

Containerisation International examines the challenges currently confronting ZIM Line, including a proposal to split the company into two.

P46

TRADE ROUTE INTELLIGENCE

THE FLIPSIDE TO BRAZIL'S BOOM

The ECSA to USEC tradelane has been one of the most unpredictable in recent years. But on what side of the coin will it fall in 2012.

P51

THE SHIPPER UP CLOSE

NOTHING NEUTRAL ABOUT THE SWISS

The major Switzerland-based retailer Migros sets out its stall on what it likes and dislikes about current container industry trends to Containerisation International.

P59



51

THE SHIPPER UP CLOSE

THE REFINING PROCESS

Petrochemical exports out of the Middle East are booming. Containerisation International looks at the implications for liner shipping companies and the wider supply chain.

P62

PORT-SIDE

TOWERING OVER THE OTHERS

While the number of containers handled at the world's ports last year rose, the pace of growth slowed in H2 11, making the outlook for 2012 uncertain.

P67



37

OPPORTUNITIES & RISK

THE COST OF GOING GREEN

There are concerns that shipping will have to pour huge sums of money into the Green Climate Fund. Executives explain to us how best to protect the industry.

P74

THE TECH DIFFERENCE

TRIANGULAR TRIP

International Asset Systems' new suite of modules can save ocean carriers a lot of money when it comes to drayage. Containerisation International finds out how.

P77

'SHOW ME THE MONEY!'

CARRIERS HAVE A LOT TO LEARN

Liner shipping companies have failed miserably when it comes to their investments in logistics activities, says Charles de Trenck.

P80

finsea		
		Ship Agency
		Custom Broker
		Shipowner
		Depot and Container Repair Centre
		Terminal Operator
		Logistic Operator

Address
 Piazza G. Alessi, 2/20
 16128 Genova Italy
Phone
 +39.010.5361.1
Fax
 +39.010.58581.1
E-mail
 finsea@finsea.it
Web
 www.finsea.it