

# JOURNAL OF TRAVEL RESEARCH

Volume 51

Number 3

May 2012

## CONTENTS

- 243 The Free Breakfast Effect: An Experimental Approach to the Zero Price Model in Tourism  
*Juan L. Nicolau and Ricardo Sellers*
- 250 Chinese Outbound Tourists' Destination Image of America: Part I  
*Xiang (Robert) Li and Svetlana Stepchenkova*
- 267 Evaluating Research Methods on Travel Blogs  
*Maria Banyai and Troy D. Glover*
- 278 Using Quantile Regression to Understand Visitor Spending  
*Alan A. Lew and Pin T. Ng*
- 289 Measuring and Examining the Relevance of Discretionary Corporate Social Responsibility in Tourism: Some Preliminary Evidence from the U.K. Conference Sector  
*Julie Whitfield and Leonardo A. N. Dioko*
- 303 Appraisal Determinants of Tourist Emotional Responses  
*Sameer Hosany*
- 315 Using Emotional Solidarity to Explain Residents' Attitudes about Tourism and Tourism Development  
*Kyle M. Woosnam*
- 328 Community Behavior and Sustainable Rural Tourism Development  
*Doohyun Hwang, William P. Stewart, and Dong-wan Ko*
- 342 Antecedents of Tourists' Loyalty to Mauritius: The Role and Influence of Destination Image, Place Attachment, Personal Involvement, and Satisfaction  
*Girish Prayag and Chris Ryan*
- 357 The Role of Purchase Decision Involvement in a Special Event  
*David C. Bojanic and Rodney B. Warnick*

