Leisure Studies

THE JOURNAL OF THE LEISURE STUDIES ASSOCIATION

Volume 31 ● Number I ● January 2012 ● ISSN 0261-4367

Contents

Editorial	
Scott Fleming, John Horne and Beccy Watson	- 1
Papers Between flânerie and fiction: ways of seeing exclusion and inclusion in	
the contemporary city Alan Bairner	. 3
Leisure space reflecting changing city demography: tracking the phase of an international quarter development in Parnell Street East, Dublin Ziene Mottiar and Lucia Walsh	21
'Sex, drugs and snowboarding': (il)legitimate definitions of taste and lifestyle in a physical youth culture Holly Thorpe	33
The relationship between serious leisure characteristics and recreation involvement: a case study of Taiwan's surfing activities Tien-Ming Cheng and Sheng-Hshiung Tsaur	53
'Wii play as a family': the rise in family-centred video gaming Deborah Chambers	69
Leisure corporations, beer brand culture, and the crisis of masculinity: the Speight's 'Southern Man' advertising campaign Sarah Gee and Steve J. Jackson	83
The influence of experiential marketing and activity involvement on the loyalty intentions of wine tourists in Taiwan Tsung Hung Lee and Yun Shin Chang	103
Book reviews	123
DOOK LEASEM2	1 23

