

VIEW FROM THE BRIDGE



"Maersk Line alone emits 0.1% of global CO₂ emissions so there is a huge scale to it. But at the same time ocean shipping is by far and away the most energy efficient way to transport goods"

MAERSK LINE'S
JACOB STERLING
P20

DATA HUB

SHIPPER SENTIMENT SURVEY

Asian shippers are in broad agreement that the arrival of 16,000 teu ships will have a destabilising effect on the market

P04

DATA HUB

TRADE STATISTICS

MDS Transmodal focusses on the Asia trades in its latest analysis, and finds that containerised exports are falling

P06

DATA HUB

FREIGHT FORECASTER

Peak season gains for container lines on some of the main trade routes from Asia

P10

DATA HUB

CHARTER MARKET

Hard times continue for panamax boxships as charter rates stay close to rockbottom

P12



BOX WORLD BRIEFING

NEWS ROUND-UP

- MOL Comfort sisterships checked for structural flaws following June disaster when Japanese vessel broke in two

- London Gateway lands SAECs as first customer

P13

DATA HUB

WORLD FLEET UPDATE

Smaller boxships are being squeezed out of the market as newbuilding deliveries prompt cascade

P14

DATA HUB

LINER FLEET QUARTERLY

The gap between fleet capacity of the top 20 lines and other carriers widens as industry leaders receive newbuildings

P17

GUEST COLUMNIST

P3 ALLIANCE FAILS TO REASSURE

Chris Welsh, Secretary General of the Global Shippers' Forum, considers the implications for cargo interests of the P3 Network

P18

VIEW FROM THE BRIDGE

ECO-NOMICS

Jacob Sterling confronts the challenge of raising awareness about shipping's anti-pollution efforts

P20

TRADE ROUTE INTELLIGENCE

INTRA-ASIA

Larger ships are entering the intra-Asia trades to cater for a booming trade growth.

P24

PORT-SIDE

GREAT EXPECTATIONS

JadeWeserPort has failed to attract much business since opening last year

P27

LIVERPOOL'S PLANS

Peel Ports chief executive Mark Whitworth explains his vision for Merseyside

P28

PORT-SIDE

MORE THAN A PORT

Britain's container ports are focussing on customer service in their fight for more business

P31

CARRIERS

ECONOMIES OF SCALE

As containership sizes increase, some lines are using scale models to train crews who will be manning the new vessels now entering service

P34

'SHOW ME THE MONEY!'

CONTAINER KG FUNDS BUCK THE TREND

Some KG funds have stayed out of the red and delivered positive returns for investors

P36

DAVID CHESLIN

David Cheslin, a pioneer of media relations in the shipping industry and a former deputy editor of Containerisation International, has died after a long illness.

He started to make his name in the industry when, in the mid-1970s, he was the first UK shipping journalist to go to Taiwan and visit Evergreen, then a fledgling shipping line.

That relationship lasted some three decades, with Evergreen becoming the first client of Dunelm, the public relations firm David set up in 1981, and which went on to attract many major names, including Rickmers Linie and the UK P&I Club.

David not only understood the business of shipping, he also knew about ships. That passion dated back to his childhood in northeast England where he used to cycle past the shipyards.

He studied at Liverpool University and had a temporary job on the Liverpool Journal of Commerce.

At Containerisation International, he worked under Richard Gibney, the man who coined the term 'teu'. In 2004 he set up the Coastlink Network to promote shortsea and feeder container shipping.



MAGELLAN

CONTAINERS WORLDWIDE
 Size: 20' / 40' / 45'
 Type: Standard / High Cube / Palletwide / Reefer
 Open Top / Flat / Bulk / Side Door / Double Door

Our Services:

- Rental
- Leasing (Term / Finance Lease)
- Sale and lease back (New & Used)
- Purchase & Sale (New & Used)

Please contact:
MAGELLAN Maritime Services GmbH
 Domstrasse 17
 D - 20095 Hamburg

Tel: +49 40 3786 5450
 Fax: +49 40 3786 5460

MAGELLAN
 E-mail: magellan@magham.de
 Web: www.magellan-maritime.com