

**Volume 59, Issue 4, April 2013**

[Add to Favorites](#) | [Track Citation](#) | [View Abstracts](#) | [Download Citation](#) | [Email](#)

[Select All](#)

---

**Research Article**

---

- 
- Management Insights**  
Michael F. Gorman  
59(4), pp. iv–vii  
Published Online: April 1, 2013  
<http://dx.doi.org/10.1287/mnsc.2013.1733>  
[Preview](#) | [Abstract](#) | [PDF \(87 KB\)](#) | [Permissions](#)
- 
- Competitive Incentives: Working Harder or Working Smarter?**  
Anat Bracha, Chaim Fershtman  
59(4), pp. 771–781  
Published Online: September 21, 2012  
<http://dx.doi.org/10.1287/mnsc.1120.1597>  
[Preview](#) | [Abstract](#) | [References](#) | [PDF \(594 KB\)](#) | [Permissions](#)
- 
- Analyzing Screening Policies for Childhood Obesity**  
Yan Yang, Jeremy D. Goldhaber-Fiebert, Lawrence M. Wein  
59(4), pp. 782–795  
Published Online: November 5, 2012  
<http://dx.doi.org/10.1287/mnsc.1120.1587>  
[Preview](#) | [Abstract](#) | [References](#) | [PDF \(226 KB\)](#) | [Permissions](#)
- 
- Class-Restricted Clustering and Microperturbation for Data Privacy**  
Xiao-Bai Li, Sumit Sarkar  
59(4), pp. 796–812  
Published Online: October 24, 2012  
<http://dx.doi.org/10.1287/mnsc.1120.1584>  
[Preview](#) | [Abstract](#) | [References](#) | [PDF \(281 KB\)](#) | [Permissions](#)
- 
- Managing Strategic Inventories via Manufacturer-to-Consumer Rebates**  
Anil Arya, Brian Mittendorf  
59(4), pp. 813–818  
Published Online: October 24, 2012  
<http://dx.doi.org/10.1287/mnsc.1120.1626>  
[Preview](#) | [Abstract](#) | [References](#) | [PDF \(152 KB\)](#) | [Permissions](#)
- 
- Overcoming Resistance to Organizational Change: Strong Ties and Affective Cooptation**  
Julie Battilana, Tiziana Casciaro  
59(4), pp. 819–836  
Published Online: October 24, 2012  
<http://dx.doi.org/10.1287/mnsc.1120.1583>  
[Preview](#) | [Abstract](#) | [References](#) | [PDF \(248 KB\)](#) | [Permissions](#)
- 
- Knowledge Recombination Across Technological Boundaries: Scientists vs. Engineers**  
Marc Gruber, Dietmar Harhoff, Karin Hoisl  
59(4), pp. 837–851  
Published Online: July 18, 2012

<http://dx.doi.org/10.1287/mnsc.1120.1572>

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(230 KB\)](#) | [Permissions](#)

---

**Momentum and Organizational Risk Taking: Evidence from the National Football League**

David W. Lehman, Jungpil Hahn

59(4), pp. 852–868

Published Online: July 18, 2012

<http://dx.doi.org/10.1287/mnsc.1120.1574>

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(236 KB\)](#) | [Permissions](#)

---

**Multistage Capital Budgeting with Delayed Consumption of Slack**

Stanley Baiman, Mirko S. Heinle, Richard Saouma

59(4), pp. 869–881

Published Online: September 4, 2012

<http://dx.doi.org/10.1287/mnsc.1120.1621>

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(221 KB\)](#) | [Permissions](#)

---

**Failure and Rescue in an Interbank Network**

L. C. G. Rogers, L. A. M. Veraart

59(4), pp. 882–898

Published Online: September 11, 2012

<http://dx.doi.org/10.1287/mnsc.1120.1569>

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(985 KB\)](#) | [Permissions](#)

---

**Add-on Pricing by Asymmetric Firms**

Jeffrey D. Shulman, Xianjun Geng

59(4), pp. 899–917

Published Online: September 11, 2012

<http://dx.doi.org/10.1287/mnsc.1120.1603>

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(284 KB\)](#) | [Permissions](#)

---

**Publicizing Performance**

Günter Strobl, Edward D. Van Wesep

59(4), pp. 918–932

Published Online: September 11, 2012

<http://dx.doi.org/10.1287/mnsc.1120.1620>

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(253 KB\)](#) | [Permissions](#)

---

**First-Party Content and Coordination in Two-Sided Markets**

Andrei Hagiu, Daniel Spulber

59(4), pp. 933–949

Published Online: September 21, 2012

<http://dx.doi.org/10.1287/mnsc.1120.1577>

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(247 KB\)](#) | [Permissions](#)

---

**Industry or Academia, Basic or Applied? Career Choices and Earnings Trajectories of Scientists**

Rajshree Agarwal, Atsushi Ohyama

59(4), pp. 950–970

Published Online: October 8, 2012

<http://dx.doi.org/10.1287/mnsc.1120.1582>

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(271 KB\)](#) | [Permissions](#)

---

**Competitive Price-Matching Guarantees: Equilibrium Analysis of the Availability Verification Clause Under Demand Uncertainty**

Arcan Nalca, Tamer Boyaci, Saibal Ray

59(4), pp. 971–986

Published Online: October 8, 2012

<http://dx.doi.org/10.1287/mnsc.1120.1622>

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(479 KB\)](#) | [Permissions](#)

---

**Mechanism Design for Capacity Planning Under Dynamic Evolutions of Asymmetric Demand Forecasts**

Sechan Oh, Özalp Özer

59(4), pp. 987–1007

Published Online: October 24, 2012

<http://dx.doi.org/10.1287/mnsc.1120.1581>

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(369 KB\)](#) | [Permissions](#)

---