# Volume 37, Number 2 — June 2013

# **Special Issue: Digital Business Strategy:**

## **Toward a Next Generation of Insights**

### **Issues and Opinions**

The Ambivalent Ontology of Digital Artifacts Jannis Kallinikos, Aleksi Aaltonen, and Attila Marton (pp. 357-370)

Impactful Research on Transformational Information Technology: An Opportunity to Inform New Audiences Henry C. Lucas, Jr., Ritu Agarwal, Eric K. Clemons, Omar A. El Sawy, and Bruce Weber (pp. 371-382)

#### **Research Essays**

Positioning and Presenting Design Science Research for Maximum Impact Shirley Gregor and Alan R. Hevner (pp. 337-355)

#### **Research Articles**

When Filling the Wait Makes it Feel Longer: A Paradigm Shift Perspective for Managing Online Delay Weiyin Hong, Traci J. Hess, and Andrew Hardin (pp. 383-406)

Community Intelligence and Social Media Services: A Rumor Theoretic Analysis of Tweets During Social Crises Onook Oh, Manish Agrawal, and H. Raghav Rao (pp. 407-426)

Knowing What a User Likes: A Design Science Approach to Interfaces that Automatically Adapt to Culture Katharina Reinecke and Abraham Bernstein (pp. 427-453)

#### **Research Notes**

The Impact of Shaping on Knowledge Reuse for Organizational Improvement with Wikis Ann Majchrzak, Christian Wagner, and Dave Yates (pp. 455-469)

### **Special Issue Articles**

Design Capital and Design Moves: The Logic of Digital Business Strategy C. Jason Woodard, Narayan Ramasubbu, F. Ted Tschang, and V. Sambamurthy (pp. 537-564)

Leveraging Digital Technologies: How Information Quality Leads to Localized Capabilities and Customer Service Performance Pankaj Setia, Viswanath Venkatesh, and Supreet Joglekar (pp. 565-590)

Content or Community? A Digital Business Strategy for Content Providers in the Social Age Gal Oestreicher-Singer and Lior Zalmanson (pp. 591-616)

Digital Business Strategy and Value Creation: Framing the Dynamic Cycle of Control Points Margherita Pagani (pp. 617-632)

Visions and Voices on Emerging Challenges in Digital Business Strategy Anandhi Bharadwaj, Omar A. El Sawy, Paul A. Pavlou, and N. Venkatraman (pp. 633-661)

Information Technology and Business-Level Strategy: Toward an Integrated Theoretical Perspective Paul L. Drnevich and David C. Croson (pp. 483-509) How a Firm's Competitive Environment and Digital Strategic Posture Influence Digital Business Strategy Sunil Mithas, Ali Tafti, and Will Mitchell (pp. 511-536)

The following Issues and Opinions pieces are included in "Visions and Voices on Emerging Challenges in Digital Business Strategy"

Leadership in a Digital World: Embracing Transparency and Adaptive Capacity Warren Bennis (pp. 635-636)

Transparency Strategy: Competing with Information in a Digital World Nelson Granados and Alok Gupta (pp. 637-641)

Value Architectures for Digital Business: Beyond the Business Model Peter Keen and Ronald Williams (pp. 642-647)

Commoditized Digital Processes and Business Community Platforms: New Opportunities and Challenges for Digital Business Strategies

M. Lynne Markus and Claudia Loebbecke (pp. 649-653)

Revealing Your Hand: Caveats in Implementing Digital Business Strategy Varun Grover and Rajiv Kohli (pp. 655-662)