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Errata

In the article titled “Sponsorship Linked Internal Marketing (SLIM): A Strategic Platform for Employee Engagement and Business Performance,” appearing in the Nov. 2012 issue 26(6). Francis Farrelly is affiliated with RMIT University, Melbourne, Victoria, Australia. Also, Matt Rogan, Managing Director, Two Circles, London, England, UK, was omitted as a co-author. We regret the errors.

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