Volume 38, Number 2 — June 2014

Issues and Opinions

Digital Innovation as a Fundamental and Powerful Concept in the Information Systems Curriculum
Robert G. Fichman, Brian L. Dos Santos, and Zhiqiang (Eric) Zheng
(pp. 329-343)

Research Essays

Data Collection in the Digital Age: Innovative Alternatives to Student Samples
Zachary R. Steelman, Bryan I. Hammer, and Moez Limayem
(pp. 355-378)

Research Articles

The Nature and Consequences of Trade-Off Transparency in the Context of Recommendation Agents
Jingjun (David) Xu, Izak Benbasat, and Ronald T. Cenfetelli
(pp. 379-406)

Trust, Satisfaction, and Online Repurchase Intention: The Moderating Role of Perceived Effectiveness of E-Commerce Institutional Mechanisms
Yulin Fang, Israr Qureshi, Heshan Sun, Patrick McCole, Elaine Ramsey, and Kai H. Lim
(pp. 407-427)

An Economic Analysis of Online Advertising Using Behavioral Targeting
Jianqing Chen and Jan Stallaert
(pp. 429-449)

Proactive Versus Reactive Security Investments in the Healthcare Sector
Juhee Kwon and M. Eric Johnson
(pp. 451-471)

The Business of Being a User: The Role of the Reference Actor in Shaping Packaged Enterprise System Acquisition and Development
Neil Pollock and Sampsa Hyysalo
(pp. 473-496)

The Effects of Web Personalization on User Attitude and Behavior: An Integration of the Elaboration Likelihood Model and Consumer Search Theory
Shuk Ying Ho and David Bodoff
(pp. 497-520)

Nature and Nurture: The Impact of Automaticity and the Structuration of Communication on Virtual Team Behavior and Performance
Valerie Bartelt and Alan Dennis
(pp. 521-538)

Anxious or Angry? Effects of Discrete Emotions on the Perceived Helpfulness of Online Reviews
Dezhi Yin, Samuel D. Bond, and Han Zhang
(pp. 539-560)

Reframing Success and Failure of Information Systems: A Performative Perspective
Dubravka Cecez-Kecmanovic, Karlheinz Kautz, and Rebecca Abrahall
(pp. 561-588)

Quality Competition and Market Segmentation in the Security Software Market
Debabrata Dey, Atanu Lahiri, and Guoying Zhang
(pp. 589-606)

Coordinating Expertise Across Knowledge Boundaries in Offshore-Outsourcing Projects: The Role of Codification
Julia Kotlarsky, Harry Scarbrough, and Ilan Oshri
(pp. 607-627)