



→ news

IN THE HEADLINES

- 6** Labor shortages impact construction costs; Brands evolve through logo, image updates
- 8** Expedia/Orbitz merger met with optimism, suspicion; No end in sight to lodging cycle

→ departments

DEVELOPMENT

- 10** Début Hotel Group forges ahead; How to select the right hotel segment
- 14** Why Orlando remains strong; Vancouver's appeal draws investors

TRENDS & STATS

- 24** Lodging brand landscape, philosophy may be changing

ONE-ON-ONE

- 26** Wyndham Worldwide's George Scammell

THE NEW GM

- 29** Amanda Joiner, The Ritz-Carlton, St. Louis

SPECIAL REPORT

- 30** Renovations roundtable
- 36** Voice of the GM survey
- 39** GMs to Watch

TECHNOLOGY

- 54** Property-management systems

OPERATIONS

- 58** Refrigeration

DESIGN

- 62** Task furniture

FOOD & BEVERAGE

- 66** Banquets and catering

HOT PRODUCTS

- 82** Uniforms

HOT OPENING

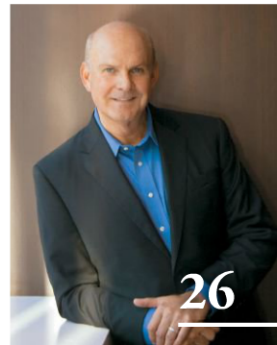
- 84** The Axiom Hotel

IHIF INSIGHTS

- 86** Interest high in buying, developing hotels

COLUMNS

- 4** **Up Front** | David Eisen
- 16** **Sales Clinic** | Howard Feiertag
- 16** **Legally Speaking** | Karen Morris
- 18** **Travel Trends** | Peter C. Yesawich
- 22** **Hospitality Doctor** | Stratton Michals
- 88** **Ad/Editorial Index**
- 88** **Marketplace**
- 90** **Classifieds**
- 102** **Seen & Heard**



→ online

Let's talk on Facebook

OK, you love our print magazine. So let's take the conversation from offline to online. Join us on our Facebook page for a lively discussion on all things hotel related. Go to www.facebook.com/HotelMgmt and like us!

CONNECT WITH HOTEL MANAGEMENT    

HOTEL MANAGEMENT (ISSN 2158-2122) is published monthly, except semi-monthly in April, June, October and December (16 issues/year), by Questex LLC, 757 Third Ave., 5th Floor, New York, NY 10017. Subscription rates: \$69.00 for 1 year, \$104.00 for 2 years in the United States & Possessions; \$92.00 for 1 year, \$138.00 for 2 years in Canada and Mexico; all other countries \$159.00 for 1 year, \$238.00 for 2 years. Single copies (prepaid only): \$5.50 in the United States; \$6.50 in Canada and Mexico; \$12.50 all other countries. Back issues, if available are \$10.00 in the U.S.; \$12.00 in Mexico and Canada; \$24.00 for all other countries. International subscriptions will be subjected to \$82.50 per annual order for air expedited service. Include \$7.15 per order plus \$2.20 per additional copy for U.S. postage and handling. Periodicals postage paid at New York, NY 10199 and additional mailing offices. POSTMASTER: Please send address changes to Hotel Management, PO Box 1267, Skokie, IL 60076-8267. Canadian G.S.T. number: 840 033 278 RT001, Publications Mailing Agreement Number 40017597. Printed in the U.S.A. Copyright 2015 Questex LLC. All rights reserved.