

Volume 62, Issue 2, February 2016

[Add to Favorites](#) | [Track Citation](#) | [View Abstracts](#) | [Download Citation](#) | [Email](#)

[Select All](#)

Management Insights

Management Insights

Michael F. Gorman

62(2), pp. iv–vii

Published Online: February 9, 2016

10.1287/mnsc.2016.2424

[Citation](#) | [Full Text](#) | [PDF \(94 KB\)](#) | [Permissions](#)

Research Articles

Debt and Creative Destruction: Why Could Subsidizing Corporate Debt Be Optimal?

Zhiguo He, Gregor Matvos

62(2), pp. 303–325

Published Online: August 3, 2015

10.1287/mnsc.2014.2120

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(350 KB\)](#) | [Permissions](#)

Markdown or Everyday Low Price? The Role of Behavioral Motives

Özalp Özer, Yanchong Zheng

62(2), pp. 326–346

Published Online: May 21, 2015

10.1287/mnsc.2014.2147

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(2166 KB\)](#) | [Supplemental](#) | [Permissions](#)

Investor Sentiment, Beta, and the Cost of Equity Capital

Constantinos Antoniou, John A. Doukas, Avaniidhar Subrahmanyam

62(2), pp. 347–367

Published Online: April 27, 2015

10.1287/mnsc.2014.2101

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(347 KB\)](#) | [Permissions](#)

Portfolio Choice with Market Closure and Implications for Liquidity Premia

Min Dai, Peifan Li, Hong Liu, Yajun Wang

62(2), pp. 368–386

Published Online: May 15, 2015

10.1287/mnsc.2014.2116

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(439 KB\)](#) | [Permissions](#)

Household Production and Asset Prices

Zhi Da, Wei Yang, Hayong Yun

62(2), pp. 387–409

Published Online: June 24, 2015

10.1287/mnsc.2014.2130

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(376 KB\)](#) | [Permissions](#)

Strategic Waiting for Consumer-Generated Quality Information: Dynamic Pricing of New Experience Goods

Man Yu, Laurens Debo, Roman Kapuscinski

62(2), pp. 410–435

Published Online: July 15, 2015

10.1287/mnsc.2014.2134

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(423 KB\)](#) | [Supplemental](#) | [Permissions](#)

Sourcing Strategies and Supplier Incentives for Short-Life-Cycle Goods

Eduard Calvo, Victor Martínez-de-Albéniz

62(2), pp. 436–455

Published Online: June 26, 2015

10.1287/mnsc.2014.2138

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(439 KB\)](#) | [Permissions](#)

Does the Firm Information Environment Influence Financing Decisions? A Test Using Disclosure Regulation

Susan Albring, Monica Banyai, Dan Dhaliwal, Raynolde Pereira

62(2), pp. 456–478

Published Online: June 10, 2015

10.1287/mnsc.2014.2123

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(227 KB\)](#) | [Permissions](#)

Financial Distress Risk and New CEO Compensation

Woo-Jin Chang, Rachel M. Hayes, Stephen A. Hillegeist

62(2), pp. 479–501

Published Online: June 2, 2015

10.1287/mnsc.2014.2146

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(370 KB\)](#) | [Permissions](#)



Discretionary Sanctions and Rewards in the Repeated Inspection Game

Daniele Nosenzo, Theo Offerman, Martin Sefton, Ailko van der Veen

62(2), pp. 502–517

Published Online: June 19, 2015

10.1287/mnsc.2014.2124

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(503 KB\)](#) | [Supplemental](#)

Collusion in Dynamic Buyer-Determined Reverse Auctions

Nicolas Fugger, Elena Katok, Achim Wambach

62(2), pp. 518–533

Published Online: August 5, 2015

10.1287/mnsc.2014.2142

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(919 KB\)](#) | [Permissions](#)

Equilibrium Innovation Ecosystems: The Dark Side of Collaborating with Complementors

Andrea Mantovani, Francisco Ruiz-Aliseda

62(2), pp. 534–549

Published Online: July 7, 2015

10.1287/mnsc.2014.2140

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(295 KB\)](#) | [Supplemental](#) | [Permissions](#)

Impact of Bayesian Learning and Externalities on Strategic Investment

H. Dharma Kwon, Wenxin Xu, Anupam Agrawal, Suresh Muthulingam

62(2), pp. 550–570

Published Online: August 18, 2015

10.1287/mnsc.2015.2156

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(488 KB\)](#) | [Permissions](#)

How Point-of-Sale Marketing Mix Impacts National-Brand Purchase Shares

Minha Hwang, Raphael Thomadsen

62(2), pp. 571–590

Published Online: May 7, 2015

10.1287/mnsc.2014.2113

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(401 KB\)](#) | [Permissions](#)

Repeated Interactions and Improved Outcomes: An Empirical Analysis of Movie Production in the United States

Vishal Narayan, Vrinda Kadiyali

62(2), pp. 591–607

Published Online: June 26, 2015

10.1287/mnsc.2014.2139

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(250 KB\)](#) | [Supplemental](#) | [Permissions](#)

The Relationship Between Workplace Stressors and Mortality and Health Costs in the United States

Joel Goh, Jeffrey Pfeffer, Stefanos A. Zenios

62(2), pp. 608–628

Published Online: March 13, 2015

10.1287/mnsc.2014.2115

[Preview](#) | [Abstract](#) | [References](#) | [PDF \(352 KB\)](#) | [Supplemental](#) | [Permissions](#)

2015 Reviewers and Guest Associate Editors

2015 Reviewers and Guest Associate Editors

62(2), pp. 629–630

Published Online: February 9, 2016

10.1287/mnsc.2016.2423

[Citation](#) | [Full Text](#) | [PDF \(57 KB\)](#) | [Supplemental](#) | [Permissions](#)

Editorial Board

Editorial Board

62(2), pp. ii–iii

Published Online: February 9, 2016

10.1287/mnsc.2016.eb.v62n2

[Citation](#) | [PDF \(79 KB\)](#) | [Permissions](#)
