

From the Editor

MAY–JUNE 2018

The New World of Risk

RISK MANAGEMENT MAGAZINE ARTICLE **Adi Ignatius**

Highlights from this issue

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Idea Watch

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Managers Can't Be Great Coaches All by Themselves

COACHING MAGAZINE ARTICLE

The best ones are connectors.

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Drunk People Are Better at Creative Problem Solving

CREATIVITY MAGAZINE ARTICLE **Alison Beard**

Does alcohol help unleash insights?

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Stitch Fix's CEO on Selling Personal Style to the Mass Market

TECHNOLOGY MAGAZINE ARTICLE **Katrina Lake**

Algorithms plus human stylists create recommendations to delight clients.

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Spotlight

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Strategy for Start-ups

ENTREPRENEURSHIP MAGAZINE ARTICLE **Joshua Gans****Erin L. Scott****Scott Stern**

First answer two questions; then explore four paths.

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It's Not About the Framework

ENTREPRENEURSHIP MAGAZINE ARTICLE **Carl Schramm**

What many business schools teach has little to do with entrepreneurial success.

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“Create Something and Start Selling It”

ENTREPRENEURSHIP MAGAZINE ARTICLE **Daniel McGinn****Walter Frick**

A conversation with Niraj Shah, Bijan Sabet, and Jennifer Lum

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The Surprising Power of Questions

MANAGING PEOPLE MAGAZINE ARTICLE Alison Wood BrooksLeslie K. John

It goes far beyond exchanging information.

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Structure That's Not Stifling

MANAGING ORGANIZATIONS MAGAZINE ARTICLE Ranjay Gulati

How to give your people essential direction—without shutting them down

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Marketing in the Age of Alexa

MARKETING MAGAZINE ARTICLE Niraj Dawar

AI assistants will transform how companies and customers connect.

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Agile at Scale

CHANGE MANAGEMENT MAGAZINE ARTICLE Darrell K. RigbyJeff SutherlandAndy Noble

How to go from a few teams to hundreds

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How Successful CEOs Manage Their Middle Act

LEADERSHIP MAGAZINE ARTICLE Rodney ZemmelMatt CuddihyDennis Carey

A strong start takes you only so far.

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Talent Management and the Dual-Career Couple

LEADERSHIP & MANAGING PEOPLE MAGAZINE ARTICLE Jennifer Petriglieri

Rigid tours of duty are the wrong approach to development.

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What Most People Get Wrong About Men and Women

GENDER MAGAZINE ARTICLE Catherine H. TinsleyRobin J. Ely

Research shows the sexes aren't so different.

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Layoffs That Don't Break Your Company

HUMAN RESOURCE MANAGEMENT MAGAZINE ARTICLE Sandra J. SucherShalene Gupta

Better approaches to workforce transitions

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Managing 21st-Century Political Risk

RISK MANAGEMENT MAGAZINE ARTICLE Condoleezza RiceAmy Zegart

Today's threats are more complicated, but the remedies don't have to be.

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Experience

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How to Get the Help You Need

MANAGING YOURSELF MAGAZINE ARTICLE **Heidi Grant**

People are surprisingly willing to give support—if you ask for it in the right way.

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Case Study: Should an Algorithm Tell You Who to Promote?

MANAGING PEOPLE MAGAZINE ARTICLE **Jeffrey T. Polzer**

A VP decides which candidate to promote.

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The Conundrum of Corporate Power

ECONOMICS & SOCIETY MAGAZINE ARTICLE **Walter Frick**

Our love-hate relationship with big business

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Life's Work: An Interview with Deepak Chopra

LEADERSHIP MAGAZINE ARTICLE **Alison Beard**

Lessons on leadership

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