

JULY–AUGUST 2018

The CEO vs. the Clock

TIME MANAGEMENT MAGAZINE ARTICLE **Adi Ignatius**

Highlights from this issue

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Idea Watch

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Finding the Perfect Pace for Product Launches

MARKETING MAGAZINE ARTICLE

Better spacing improves learning.

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Women Benefit When They Downplay Gender

GENDER MAGAZINE ARTICLE **Nicole Torres**

Focusing on the similarities between the sexes, not the differences, may be the secret to achieving equality.

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The CEO of Levi Strauss on Leading an Iconic Brand Back to Growth

STRATEGY MAGAZINE ARTICLE **Chip Bergh**

The company needed a new strategy and a significant culture change.

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Spotlight

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How CEOs Manage Time

MAGAZINE ARTICLE **Michael E. Porter****Nitin Nohria**

Time is the scarcest resource leaders have. Where they allocate it matters—a lot.

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What Do CEOs Actually Do?

MAGAZINE ARTICLE **Michael E. Porter****Nitin Nohria**

A look at the data on how CEOs allocated their time among various activities, places, priorities, constituencies, and meetings

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One CEO's Approach to Managing His Calendar

MAGAZINE ARTICLE **Daniel McGinn****Sarah Higgins**

Spirit AeroSystems' Tom Gentile shares what he learned from tracking his hourly activity for 13 weeks.

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Features

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Do Your Employees Feel Respected?

Show workers that they're valued, and your business will flourish.

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The Other Diversity Dividend

ORGANIZATIONAL STRUCTURE MAGAZINE ARTICLE Paul GompersSilpa Kovvali

We know that varied teams make better decisions. A new study shows they also make better investments.

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Creating a Purpose-Driven Organization

EMPLOYEE RETENTION MAGAZINE ARTICLE Robert E. QuinnAnjan V. Thakor

How to get employees to bring their smarts and energy to work

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When Technology Gets Ahead of Society

TECHNOLOGY MAGAZINE ARTICLE Tarun Khanna

Pioneering innovators need to build the institutions that allow them to succeed—and they can't do it alone.

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Transforming Health Care from the Ground Up

ENTREPRENEURSHIP MAGAZINE ARTICLE Vijay GovindarajanRavi Ramamurti

Top-down solutions alone can't fix the system.

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The 3-D Printing Playbook

INNOVATION MAGAZINE ARTICLE Richard A. D'Aveni

Business models for additive manufacturing

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Collaborative Intelligence: Humans and AI Are Joining Forces

TECHNOLOGY MAGAZINE ARTICLE H. James WilsonPaul R. Daugherty

Humans and machines can enhance each other's strengths.

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“Managers Don't Have All the Answers”

ECONOMICS & SOCIETY MAGAZINE ARTICLE Adi Ignatius

A conversation with JPMorgan Chase CEO Jamie Dimon

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Experience

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Collaboration Without Burnout

MANAGING YOURSELF MAGAZINE ARTICLE Rob CrossScott TaylorDeb Zehner

Ways to stay helpful while avoiding overload

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Case Study: From Niche to Mainstream

GROWTH STRATEGY MAGAZINE ARTICLE Elie Ofek

Can a Japanese rice cracker company move from the Asian section to the snack food aisle?

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Are There Good Jobs in the Gig Economy?

MAGAZINE ARTICLE Nicole Torres

Gig work can be the answer to a prayer—or a choice for the desperate.

LEADERSHIP & MANAGING PEOPLE MAGAZINE ARTICLE **Alison Beard**

High-profile, emotionally charged projects have made Libeskind's reputation.

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