

Volume 64, Issue 4, April 2018

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Dan Bernhardt, Tingjun Liu, Robert Marquez

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Christian Laux, Gyöngyi Lóránth, Alan D. Morrison

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Netta Barak-Corren, Chia-Jung Tsay, Fiery Cushman, Max H. Bazerman

64(4), pp. 1528–1540

Published Online: February 16, 2017

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☐ **Resource Pooling and Allocation Policies to Deliver Differentiated Service**

Yuanguang Zhong, Zhichao Zheng, Mabel C. Chou, Chung-Piaw Teo

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☐ **The Impact of Consumer Multi-homing on Advertising Markets and Media Competition**

Susan Athey, Emilio Calvano, Joshua S. Gans

64(4), pp. 1574–1590

Published Online: December 16, 2016

<https://doi.org/10.1287/mnsc.2016.2675>



■ **Endogenous Matching in University-Industry Collaboration: Theory and Empirical Evidence from the United Kingdom**

Albert Banal-Estañol, Inés Macho-Stadler, David Pérez-Castrillo

64(4), pp. 1591–1608

Published Online: March 10, 2017

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■ **A Partial-Order-Based Model to Estimate Individual Preferences Using Panel Data**

Srikanth Jagabathula, Gustavo Vulcano

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■ **Can Unspanned Stochastic Volatility Models Explain the Cross Section of Bond Volatilities?**

Scott Joslin

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Cem Demiroglu, Christopher James  
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Teck-Hua Ho, I. P. L. Png, Sadat Reza  
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■ **The Wisdom of Crowds in Matters of Taste**

Johannes Müller-Trede, Shoham Choshen-Hillel, Meir Barneron, Ilan Yaniv  
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■ **Testosterone and Tendency to Engage in Self-Employment**

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■ **Local Market Characteristics and Online-to-Offline Commerce: An Empirical Analysis of Groupon**

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Irene Scopelliti, H. Lauren Min, Erin McCormick, Karim S. Kassam, Carey K. Morewedge  
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■ **Resolving the Judgment and Decision-Making Paradox Between Adaptive Learning and Escalation of Commitment**

Kin Fai Ellick Wong, Jessica Y. Y. Kwong  
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Petra Moser, Joerg Ohmstedt, Paul W. Rhode

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Rahul Govind, Rabikar Chatterjee, Vikas Mittal

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Angie Andrikogiannopoulou, Filippos Papakonstantinou

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