

Research Articles

Virtual First Impressions Matter: The Effect of Enterprise Social Networking Sites on Impression Formation in Virtual Teams

Jeff Cummings and Alan Dennis

(pp. 697-717; DOI: 10.25300/MISQ/2018/13202)

Monetizing Freemium Communities: Does Paying for Premium Increase Social Engagement?

Ravi Bapna, Jui Ramaprasad, and Akhmed Umyarov

(pp. 719-735; DOI: 10.25300/MISQ/2018/11914)

The Needs–Affordances–Features Perspective for the Use of Social Media

Elena Karahanna, Sean Xin Xu, Yan Xu, and Nan (Andy) Zhang

(pp. 737-756; DOI: 10.25300/MISQ/2018/11492)

Nudging Moods to Induce Unplanned Purchases in Imperfect Mobile Personalization Contexts

Shuk Ying Ho and Kai H. Lim

(pp. 757-778; DOI: 10.25300/MISQ/2018/14083)

Social Presence in Virtual World Collaboration: An Uncertainty Reduction Perspective Using a Mixed Methods Approach

Shirish C. Srivastava and Shalini Chandra

(pp. 779-803; DOI: 10.25300/MISQ/2018/11914)

Examining the Impact of Keyword Ambiguity on Search Advertising Performance: A Topic Model Approach

Jing Gong, Vibhanshu Abhisek, and Beibei Li

(pp. 805-829; DOI: 10.25300/MISQ/2018/14042)

Mindfulness in Information Technology Use: Definitions, Distinctions, and a New Measure

Jason Bennett Thatcher, Ryan T. Wright, Heshan Sun, Thomas J. Zagencyk, and Richard Klein

(pp. 831-847; DOI: 10.25300/MISQ/2018/11881)

Network Structure and Patterns of Information Diversity on Twitter

Jesse Shore, Jiye Baek, and Chrysanthos Dellarocas

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Transfiguration Work and the System of Transfiguration: How Employees Represent and Misrepresent Their Work

Joao Cunha and Andrea Carugati

(pp. 873-894; DOI: 10.25300/MISQ/2018/13050)

The Interaction Between Microblog Sentiment and Stock Returns: An Empirical Examination

Shuyuan Deng, Zhijian (James) Huang, Atish P. Sinha, and Huimin Zhao

(pp. 895-918; DOI: 10.25300/MISQ/2018/14268)

Know When to Run: Recommendations in Crowdsourcing Contests

Jiahui Mo, Sumit Sarkar, and Syam Menon

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Research Notes

Do Experts or Crowd-Based Models Produce More Bias? Evidence from Encyclopedia Britannica and Wikipedia

Shane Greenstein and Feng Zhu

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Technology Support and Post-Adoption IT Service Use: Evidence from the Cloud
German F. Retana, Chris Forman, Sridhar Narasimhan, Marius Florin Niculescu, and D. J. Wu

(pp. 961-978; DOI: 10.25300/MISQ/2018/13064)

Board Independence and Firm Performance in the IT Industry: The Moderating Role of New Entry Threats

Yang Pan, Peng Huang, and Anandasivam Gopal

(pp. 979-1000; DOI: 10.25300/MISQ/2018/14688)

Statistical Inference with PLS_c Using Bootstrap Confidence Intervals

Miguel I. Aguirre-Urreta and Mikko Rönkkö

(pp. 1001-1020; DOI: 10.25300/MISQ/2018/13587)

Economic Experiments in Information Systems

Alok Gupta, Karthik Kannan, and Pallab Sanyal

(pp. 595-606; DOI: 10.25300/MISQ/2018/13049)

Theory and Review Articles

The Sustainability of Polycentric Information Commons

Vitali Mindel, Lars Mathiassen, and Arun Rai

(pp. 607-631; DOI: 10.25300/MISQ/2018/14015)