

# Research Spotlights

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# Research Articles

## Differences are Different: Examining the Effects of Communication Media on the Impacts of Racial and Gender Diversity in Decision-Making Teams

Lionel P. Robert Jr , Alan R. Dennis , Manju K. Ahuja

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## An Economic Analysis of Peer Disclosure in Online Social Communities

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## When Discounts Hurt Sales: The Case of Daily-Deal Markets

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## The Impact of Sharing Mechanism Design on Content Sharing in Online Social Networks

Irina Heimbach , Oliver Hinz

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## The Impact of User Personality Traits on Word of Mouth: Text-Mining Social Media Platforms

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## Catch Me If You Can: Effectiveness and Consequences of Online Copyright Enforcement

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## The Impact of Online Product Reviews on Product Returns

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