

# Research Spotlights

## Research Spotlights

Pages: iii–vi

Published Online: December 31, 2018

<https://doi.org/10.1287/isre.2018.0824>

[First Page](#) | [Full text](#) | [PDF \(160 KB\)](#) | [Permissions](#)

# Editorial

## Editorial—Traits of Successful Research Contributions for Publication in *ISR*: Some Thoughts for Authors and Reviewers

Alok Gupta

Pages: 779–786

Published Online:

<https://doi.org/10.1287/isre.2018.0825>

[First Page](#) | [PDF \(199 KB\)](#) | [References](#) | [Permissions](#)

# Research Articles

## An Economic Analysis of Customer Co-design

Amit Basu , Sreekumar Bhaskaran

Pages: 787–786

Published Online: April 6, 2018

<https://doi.org/10.1287/isre.2017.0729>

[First Page](#) | [PDF \(401 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## Examining Gifting Through Social Network Services: A Social Exchange Theory Perspective

Hee-Woong Kim , Atreyi Kankanhalli, So-Hyun Lee

Pages: 805–828

Published Online: April 12, 2018

<https://doi.org/10.1287/isre.2017.0737>

[First Page](#) | [PDF \(448 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## Platform Synergy: Architectural Origins and Competitive Consequences

Amrit Tiwana

**Pages:** 829–848

**Published Online:** November 5, 2018

<https://doi.org/10.1287/isre.2017.0739>

[First Page](#) | [PDF \(504 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## Exit, Voice, and Response on Digital Platforms: An Empirical Investigation of Online Management Response Strategies

Naveen Kumar, Liangfei Qiu , Subodha Kumar

**Pages:** 849–870

**Published Online:** August 9, 2018

<https://doi.org/10.1287/isre.2017.0749>

[First Page](#) | [PDF \(1555 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## Extrinsic versus Intrinsic Rewards for Contributing Reviews in an Online Platform

Warut Khem-am-nuai , Karthik Kannan , Hossein Ghasemkhani

**Pages:** 871–892

**Published Online:** November 5, 2018

<https://doi.org/10.1287/isre.2017.0750>

[First Page](#) | [PDF \(444 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## Surviving in Global Online Labor Markets for IT Services: A Geo-Economic Analysis

Irfan Kanat, Yili Hong , T. S. Raghu

**Pages:** 893–909

**Published Online:** May 30, 2018

<https://doi.org/10.1287/isre.2017.0751>

[First Page](#) | [PDF \(372 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## Estimating Contextual Motivating Factors in Virtual Interorganizational Communities of Practice: Peer Effects and Organizational Influences

Kexin Zhao, Bin Zhang , Xue Bai

**Pages:** 910–927

**Published Online:** November 8, 2018

<https://doi.org/10.1287/isre.2017.0752>

[First Page](#) | [PDF \(4520 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## Electronic Markets and Geographic Competition Among Small, Local Firms

Brent Kitchens , Anuj Kumar , Praveen Pathak

**Pages:** 928–946

**Published Online:** November 5, 2018

<https://doi.org/10.1287/isre.2017.0754>

[First Page](#) | [PDF \(1026 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## Service Agreement Trifecta: Backup Resources, Price and Penalty in the Availability-Aware Cloud

Shuai Yuan, Sanjukta Das , R. Ramesh, Chunming Qiao

**Pages:** 947–964

**Published Online:** June 29, 2018

<https://doi.org/10.1287/isre.2017.0755>

[First Page](#) | [PDF \(542 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## Versioning and Information Dissemination: A New Perspective

Atanu Lahiri , Debabrata Dey

**Pages:** 965–983

**Published Online:** November 19, 2018

<https://doi.org/10.1287/isre.2017.0763>

[First Page](#) | [PDF \(2100 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## Decomposing the Variance of Consumer Ratings and the Impact on Price and Demand

Steffen Zimmermann , Philipp Herrmann, Dennis Kundisch, Barrie R. Nault

**Pages: 984–1002**

**Published Online: December 11, 2018**

<https://doi.org/10.1287/isre.2017.0764>

[First Page](#) | [PDF \(769 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## **Recommender System Rethink: Implications for an Electronic Marketplace with Competing Manufacturers**

Lusi Li , Jianqing Chen , Srinivasan Raghunathan

**Pages: 1003–1023**

**Published Online: December 17, 2018**

<https://doi.org/10.1287/isre.2017.0765>

[First Page](#) | [PDF \(417 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## **A Matter of Equality: Linear Pricing in Combinatorial Exchanges**

Martin Bichler , Vladimir Fux, Jacob Goeree

**Pages: 1024–1043**

**Published Online: December 19, 2018**

<https://doi.org/10.1287/isre.2017.0766>

[First Page](#) | [PDF \(454 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## **Learning from Your Friends' Check-Ins: An Empirical Study of Location-Based Social Networks**

Liangfei Qiu , Zhan (Michael) Shi , Andrew B. Whinston

**Pages: 1044–1061**

**Published Online: August 7, 2018**

<https://doi.org/10.1287/isre.2017.0769>

[First Page](#) | [PDF \(1203 KB\)](#) | [References](#) | [Permissions](#)

[Preview Abstract](#)

## **About Our Authors**

[About Our Authors](#)

**Pages: 1062–1066**

**Published Online:**

<https://doi.org/10.1287/isre.2018.0826>

[First Page](#) | [Full text](#) | [PDF \(194 KB\)](#) | [Permissions](#)

## Call for Papers

### **Call for Papers—Special Issue of *Information Systems Research*—Market Design and Analytics**

Ravi Bapna, Martin Bichler, Bob Day, Wolfgang Ketter

**Pages: 1067–1068**

**Published Online: December 31, 2018**

<https://doi.org/10.1287/isre.2018.0830>

[Full text](#) | [PDF \(146 KB\)](#) | [Permissions](#)

[Previous](#)

[Back to Top](#)