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Features

6/Forum Editor Ed Watkins writes that 2011 has to be better than the past two years, but he wonders if it will be stellar or just not as bad?

10/Lodging Market Potential Index

The latest from The School of Hospitality Business and Michigan State University ranks New York and San Francisco as the cities with the most potential for hotel investment and development.

16/Industry Associations A directory of lodging-related associations.

22/Directory of Suppliers Locate the names, addresses and the telephone numbers of lodging industry suppliers.

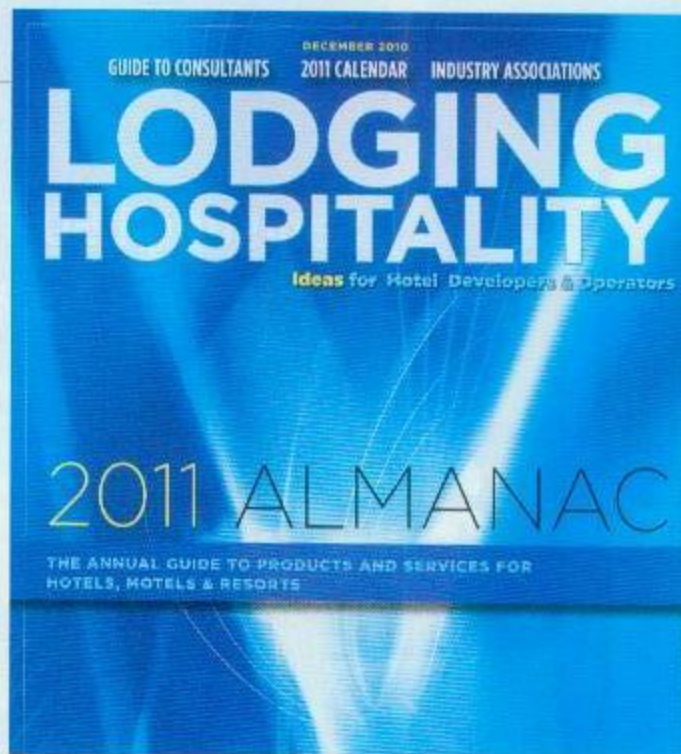


50/Directory of Products Use the directory to find specific product groups and all suppliers in that group.

72/Owners & Operators A directory of major hotel ownership, development and management companies with contact number, location and website address listed for each.

78/Franchise Fact File The costs and requirements for franchises offered by lodging chains and referral groups.

86/Consultants International Society of Hotel Consultants members are listed alphabetically with contact information for each.



Departments

12/Calendar A month-by-month listing of the upcoming lodging industry events through all of 2011.

91/Advertiser Index

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HOTEL DEVELOPMENT CENTER: *Lodging Hospitality's* feature brings together all the tools, resources and information an owner or operator might need. Find information, contacts and links to industry events, associations and consultants, as well as to the top management, brand, purchasing and design companies. Also try out the franchise calculator or peruse the franchise fact file, which breaks down all the fees and costs for the major brands. Check out our home page or go directly to LHonline.com/hotel-development-resources.