

# News CityCenter powers up

BY JASON Q. FREED | SENIOR EDITOR



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### Web Exclusives

■ Properly structured incentives motivate transient sales staff

Many hotels have implemented transient reservations and front desk sales training along with processes for measuring transient sales effectiveness, but it is also important to implement a properly structured incentive program.

BY DOUG KENNEDY | PRESIDENT, KENNEDY TRAINING NETWORK  
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■ Set the tempo...Feel the beat

Where will your mind have to be to make new dreams and significant results happen in 2010? Think 'fanatical commitment.'

BY RENIE CAVALLARI | FOUNDER AND DIRECTOR OF INSPIRATION, ASPIRE

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